



Natick Together for Youth Action Plan – Year 2

Drug-Free Communities Grant
FY 9/30/12 – 9/29/13

GOAL 1: INCREASE COALITION CAPACITY AND SUSTAINABILITY

- Host Second Annual Coalition retreat
- Identify Leadership Team
- Create coalition structure
- Develop and adopt By Laws
- Engage coalition in development of logic model
- Create, prioritize and implement action strategies
- Create faculty advisory group
- Raise Awareness of Coalition in Community
 - Host and sponsor collaborative events/efforts
 - Quarterly Newsletter
 - Launch website
- Direct community to interactive Website
- Support Online Parent Network
- Nurture Partnerships with Youth Serving Organizations
- Recruit new Coalition Members
- Create Orientation Information Packet including Volunteer Survey
- Maintain old Coalition Members
- Implement Coalition Survey for Satisfaction/Engagement

GOAL 2: REDUCE YOUTH SUBSTANCE ABUSE

- Host/Sponsor Educational Forums for Adults
 - Parenting Conference with Middle Schools
 - Online parent education through Alcohol.edu
 - Guiding Good Choices (GGC) or other strength based resiliency series
 - World Café model to explore topics
 - Conversations That Matter
 - Grade level programming for 9th/10th grade parents; 11th/12th grade parents
- Parent Survey for Grades 4, 7, 8
 - Follow these groups for 5 years
- Build on line Safe Home program
- Develop and implement Social Marketing Campaign using 2012 MWAHS data
- Support Substance-Free After-Prom Party
- Host/Sponsor Educational Forums for Students
 - Collaborate with Youth Organizers including middle and high school peer leaders, after school program, SADD
 - World Café model to explore topics
- Introduce Red Ribbon, A Story of Hope to fourth grade students and parents
- Collaborate with SADD on Red Ribbon campaign
- Implement Alcohol.edu with high school freshmen
- Establish Youth Advisory Group
- Work with local police to establish diversion program
- Work with local police on a program to strengthen support for checking ID's

